Do you toss items in a recycling bin without knowing if it's an accepted item or hoping it will be recycled? Then you might be Wishful Recycling.

Like a fairy tale, "wish-cycling" is also a myth!

Recycling centers only accept items they can sell to a commodities market. Putting non-accepted items in a blue bin does not help the process, unfortunately, this does more harm than good.

Why is it bad?
Wish-cycling creates contamination, which may cause entire loads of recycling to go to a landfill, and can also harm machinery and workers.

Instead...
Scan the QR code to learn more about Zero Waste.

When in doubt, throw it out!