

Awareness, Education and Engagement

Engaging the Entire UCSC Community



Improving campuswide environmental performance means not only transforming infrastructure, operations, and policies, but also expanding knowledge and changing behaviors. Achieving UCSC's broad sustainability vision will require the active participation of the entire campus community.

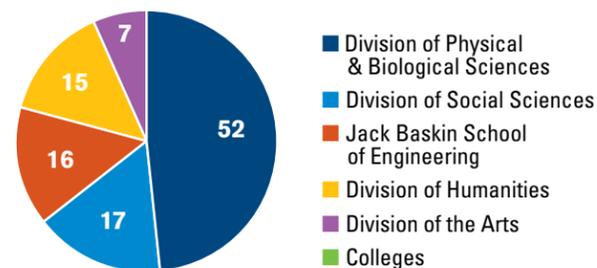
The Awareness, Education, and Engagement element of UCSC's Campus Sustainability Plan identifies opportunities to coordinate sustainability education and communication on campus. The goals and objectives outlined in this section seek to inspire the entire campus community to learn about and

engage in sustainable practices in order to make UCSC a model of sustainable behavior, living and practices.

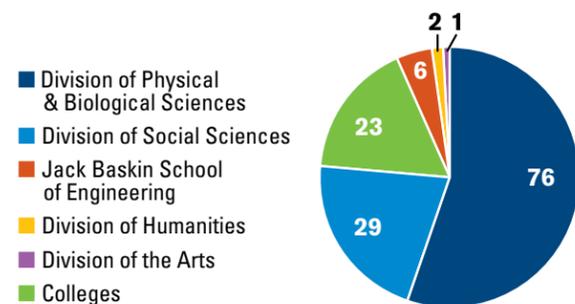
In pursuing these objectives, the campus will develop sustainability leadership among students, staff and faculty through curricular and co-curricular opportunities, as well as through campus communications.

GOALS	OBJECTIVES
1. Expand knowledge of and engagement in sustainable practices on campus.	<p>Develop a strategic communications plan to publicize campus sustainability opportunities and progress.</p> <p>Document and promote sustainability learning opportunities via curricular and co-curricular opportunities and through campus communications.</p> <p>Integrate sustainability into campus tours and orientation activities.</p>
2. Promote and support sustainability working groups in implementation of their education and outreach objectives.	<p>Develop a web tool to show live sustainability data.</p> <p>Provide assistance to develop internship positions for sustainability working groups.</p> <p>Develop and promote educational videos for CSP topic areas.</p>
3. Promote and support sustainability research and teaching.	<p>Engage faculty to identify and implement strategies to support sustainability research and teaching.</p> <p>Utilize the campus as a living laboratory in order to link the operational and academic aspects of the university.</p>

Number of Faculty Engaged in Sustainability Research



Number of Sustainability-Related Courses by Division



Key Metrics

Scope and Purpose

Support sustainability education through curricular and co-curricular activities.

