

Procurement

Sustainable Purchasing



With UCSC's Procurement Services, the Green Purchasing Working Group (GPWeG) promotes sustainable purchasing campuswide. Through broad outreach and collaboration, GPWeG works to increase environmentally preferable purchases and encourage behavior change, including the elimination of unnecessary purchases of goods and services.

A highlight of the 2010-13 CSP cycle was the launch of the Green Purchasing Guide on UCSC's Financial Affairs webpage. The guide was a major factor in the campus's 71% increase in

EPP purchases since 2009 and in the consensus to reduce office supply deliveries from 10 to six per week. GPWeG's 2012 Provost's Sustainability Intern (PSI) developed a "greenwashing" awareness program that will be made available to the entire campus community.

Over the next three years, GPWeG will expand its education efforts to increase products flagged as EPP in CruzBuy by 5% over 2012; encourage use of 100% post-consumer waste (PCW) paper; expand EPP office supply purchases to 150% of 2012 figures; and create and implement a life-cycle cost analysis tool for campus buyers. The group

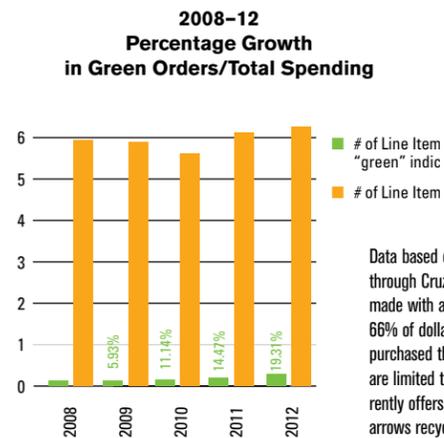
will identify and initiate one new ongoing communication avenue per quarter (through fiscal year 2015) and create a campuswide EPP awareness and adoption program. To better track supply chain sustainability efforts, GPWeG will develop a method for benchmarking suppliers' sustainability profiles, incorporating performance metrics that exhibit suppliers' progress toward more sustainable business operations.

Our vision for UCSC in 2020 is a zero-waste community that incorporates life-cycle environmental impacts into product purchasing. New goods will be purchased only when necessary, with existing materials reused whenever possible.

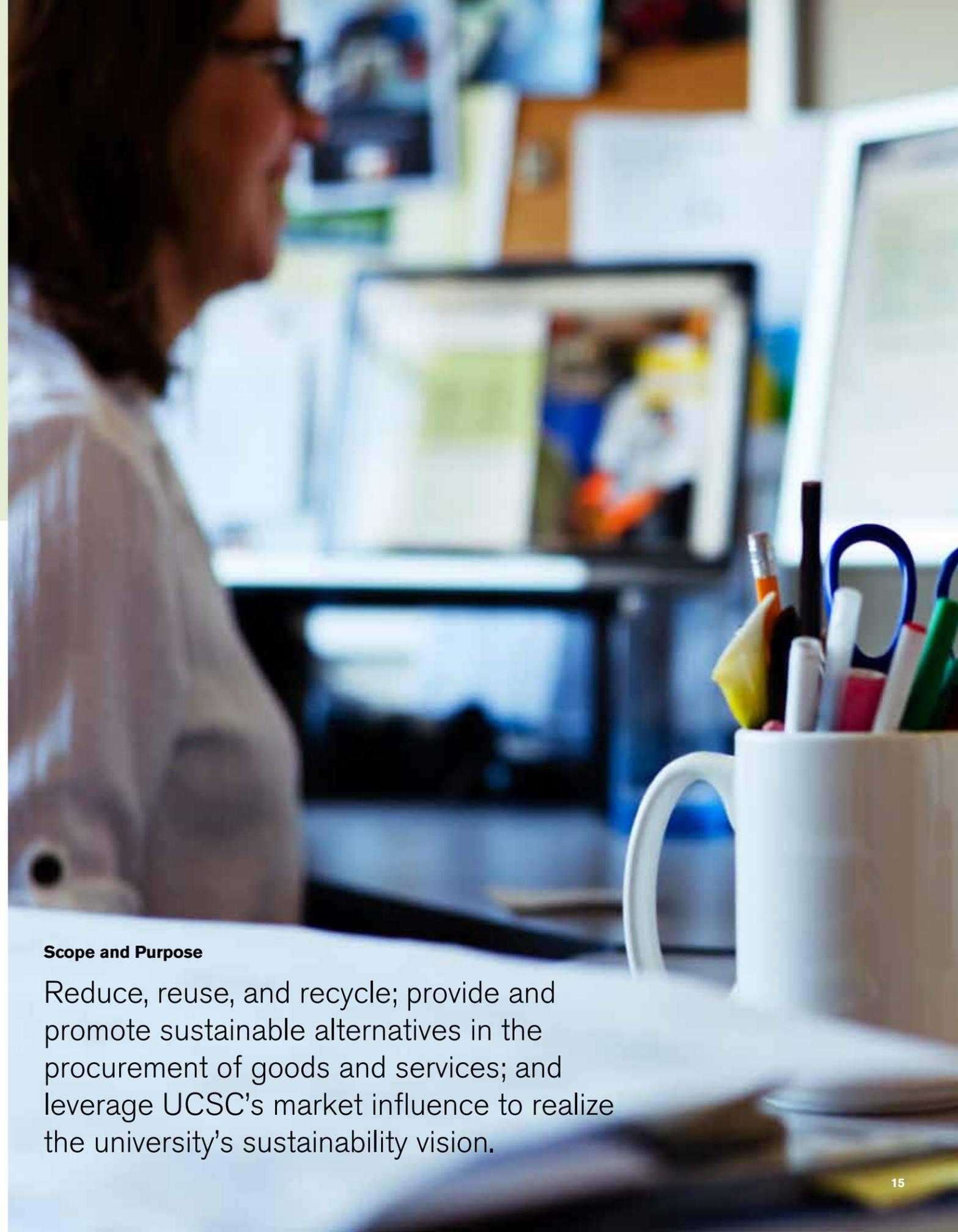
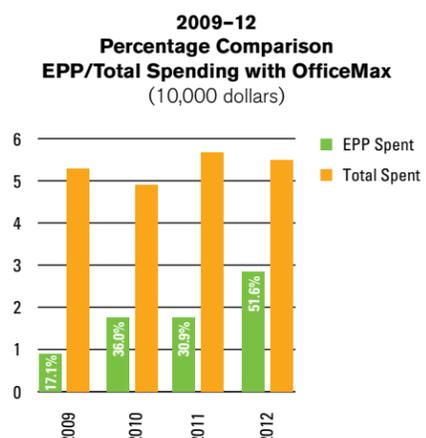
¹"Greenwashing" refers to marketing schemes that present a skewed or inaccurate picture of a product's sustainability or environmental qualities.

GOALS	OBJECTIVES
1. Increase the number of Environmentally Preferred Products (EPP) the campus purchases.	<p>Increase products flagged as Environmentally Preferred Products in CruzBuy by 5% from 2012 figure by end of FY 2016.</p> <p>Identify competitive pricing for 100% post-consumer waste 8.5x11 white multi-purpose printing and copy paper to provide an incentive for increased campuswide use.</p> <p>Increase EPP office supply purchases by 150% from 2012 figures by end of FY 2015.</p> <p>Create and implement a life-cycle cost analysis tool for campus buyers by end of FY 2016.</p>
2. Educate the campus community through effective outreach and collaboration to institutionalize sustainable procurement practices.	<p>Ensure Environmentally Preferred Product training is part of CruzBuy training and that responsibility for doing so is a stated performance objective for the CruzBuy help desk.</p> <p>Use the Staff Human Resources Learning Management System platform to share Environmentally Preferred Product information.</p>
3. Engage suppliers to develop strategies that promote sustainable procurement practices within the supply chain and measure those suppliers to agreed standards.	<p>Develop and utilize tool for benchmarking suppliers' sustainability profile by spring 2015.</p> <p>Incorporate metrics that capture suppliers' progress toward more sustainable business practices and operations.</p>

Key Metrics



Data based on the number of line items ordered through CruzBuy and does not include purchases made with a procard or direct payments. In FY2012, 66% of dollars spent for goods and services were purchased through CruzBuy. The "green" indicators are limited to what SciQuest—our CruzBuy host—currently offers which include EnergyStar, the chasing arrows recycling symbol, a tree, or what suppliers have identified as being environmentally preferable.



Scope and Purpose

Reduce, reuse, and recycle; provide and promote sustainable alternatives in the procurement of goods and services; and leverage UCSC's market influence to realize the university's sustainability vision.