

UCSC Sustainable Transportation Working Group
14-15
Running Notes

December 9, 2014

Attendees: Larry Pageler (TAPS), Cathy Crowe (TAPS), Teresa Buika (TAPS), Theodore Diamantopolous (Fleet), Christine Ongjoco, (SO Intern), Jordan Le (SEC Transportation Campaign Coordinator), Zoe (SEC Tr. Campaign Intern), Nadir Dally (People Power intern)

1. Introductions we made.

2. Student/People Power Hotel Bike Share Project Presentation:

Nadir presented the project he is working on through People Power (PP) to institute a bike loan/bike share program at local hotels for visitors to be able to have access to bikes and accessories (helmets, lights, etc.) to travel the Santa Cruz area in a non-polluting way. Their goal is to have four bikes at each of ten hotels by June. They are working with local bike shops and helmet makers for discounted bikes and accessories. Hotels would maintain the bikes. Hotels would provide sign up sheets so PP can track the program's use and GHG reductions over time.

They are also working with UCSC Public Affairs and Center for Integrated Spatial Research to develop and design a visitors bike map that would identify key destinations, restaurants, etc. in the area and will approach local businesses for ads to support the map development costs. They are also working with Tiffany Wise-West, the Assistant Climate Action Program Coordinator for the City. Larry suggested that Nadir also be in touch with Donna Blitzer, UCSC Government Relations Coordinator, who works with local businesses as well. They have applied for a Carbon Fund grant and will also have in-kind support from the groups listed above to implement the program. The group was in support of this project.

3. Sustainability Office Transportation Poster presentation

Christine is working with the Sustainability Office's project of creating Sustainability posters for each topic area of the CSP. Transportation is the first poster in draft form. Christine showed the group the poster for comments. The group provided Christine with some comments and liked the poster overall. Christine will bring future iterations back to this group. The group of posters will likely be used starting next Fall.

4. SEC Transportation Campaign Coordination

Jordan and Zohe were representing the SEC Transportation Campaign. Since the campaign did not have a coordinator last year, they are working to get things going again and looking for a new intern. Their two main goals for the year are to promote more human-powered modes on campus (walking/biking) and to host a

Transportation/Social Justice themed event in early May with speakers and other activities similar to the Food/Transportation event last year. Jordan also mentioned that they are considering doing a series of sustainable transportation videos, for instance “Beat the Bus” which would compare traveling by foot or bike v. transit for cross campus travel. Another idea is to do some video on overcoming the barriers to biking.

Teresa also mentioned that she has received Carbon Fund support to have a paid student intern to coordinate the Walk to Class Challenge again in April and it would be great to work with the SEC campaign. One marketing idea was to create a promo video for the event.

The group also mentioned the themes of walking safely after dark and health and wellness benefits of transportation.

5. CSP Annual Report Update –

Teresa mentioned that TAPS/Fleet has submitted their annual update to the CSP for the SO.

6. Results of Annual Campus Transportation Survey

Teresa and Larry briefly mentioned the results of the annual on-line campus transportation survey (2014). Through these results we have been able to create a baseline for travel made on-campus. The CSP has a goal of reaching 75% of all on-campus trips made by human powered modes. The results of this survey show that we are well on our way to reaching that goal:

Human Powered modes (walk/bike):	67%
SOV (inc motorcycles):	7%
Transit:	22%
Multi-occupant vehicles (inc EVs):	4%

7. STARS 2.0 Reporting in progress

8. Quick Updates:

Silver Award: Bike Friendly Campus – UCSC received this ranking award from the American League of Bicyclists.

Electric Vehicle Funding - \$27,000 received from the MBUAPCD to purchase the first all-electric fleet vehicle for Physical Plant

Bike Path Safety Improvement Funding- TAPS has received \$383,000 in state funds to re-construct the section of the downhill bike path just above the Farm service road/Village road to improve sight lines and the service road crossing for safety reasons. This project is under design now and is planned for construction in Summer, 2016.

